

# INTERNATIONAL VOICE OVER RATECARD

## BROADCAST: Radio

The following are my rates are per spot.

### LOCAL

Small Market (e.g. one town on Long Island) - \$200

Large Market (e.g. Boston or New York City) - \$400

### REGIONAL

\$500

### NATIONAL

\$1,000

### TAGS (5 to 10 seconds)\*

Local - \$100

Regional - \$200

National - \$300

\* Note: The payment for one tag is included with the payment for the spot. HOWEVER COMMONLY I'm requested to record multiple tags along with the one spot. It is industry practice that one is paid "per tag" for all additional tags. Please clarify this prior to recording.

### NOTES

I am able to offer a discount for a series of spots.

Scratch tracks can also be discounted.

"Buy-outs" can be negotiated.

## BROADCAST: TV

The following are my rates are per spot.

### LOCAL

Small Market (e.g. one town on Long Island) - \$300

Large Market (e.g. Boston or New York City) - \$500

### REGIONAL

\$750

### NATIONAL

\$2,000

### TAGS (5-10 Seconds) \*

Local - \$100

Regional - \$250

National - \$400

\* Note: The payment for one tag is included with the payment for the spot. However I'm often requested to record multiple tags along with the one spot. It is industry practice that one is paid "per tag" for all additional tags. Please clarify this prior to recording.

### NOTES

I am able to offer a discount for a series of spots.

Scratch tracks can also be discounted.

"Buy-outs" can be negotiated.

## **BROADCAST: Promos, Trailers, Imaging**

The following are my rates are per spot.

### **RADIO**

Local Promo/ Station Imaging – \$200

Regional Promo/ Station Imaging – \$500

National Promo/ Station Imaging - \$750

For on-going Station Imaging (Where I am “the voice” of the station) – Negotiated Retainer\*

### **TELEVISION**

Local Promo – \$200

Regional Promo – \$500

National Promo - \$1,000

For on-going Station Imaging (Where I am “the voice” of the station) – Negotiated Retainer\*

### **TRAILERS (Radio and TV)**

Local/Small Market play - \$300

Regional/Medium Market play - \$500

National/Large Market play - \$2,000

### **NOTES**

\* Negotiated Retainer: If you wish to hire me to be “the voice” of a station, meaning that I will record promos or imaging spots on a consistent, on-going basis, we can enter into negotiations for a monthly retainer based on the average amount of work.

## **NON-BROADCAST and BROADCAST:**

### **Animation, cartoon, videogame,...**

A standard animation session fee would include up to 3 voices. Should you require a fourth, fifth, or sixth voice, you should be prepared for an additional rate per voice.

This category covers “pre-lay” recording, means I will be voicing characters before they are animated.

#### **RATES:**

Broadcast (Saturday morning cartoons, Nickelodeon, etc.) - \$500 per hour

Non-Broadcast (talking toys, interactive CD-ROMs, Internet, etc.) - \$300 per hour

#### **NOTES**

It is understood that animations produced in different territories tend to vary in scale and budget; we are able to create an appropriate package to the circumstances.

It is further understood that the rates are negotiable, however, should a show be sold on to another station, you should expect to pay an additional buy-out.

## **NON-BROADCAST:**

### **Audiobook**

Audiobooks are generally paid “per completed hour” (the length of the final product) rather than “per hour” (the length of time in the studio).

#### **NARRATION RATES:**

\$250 per completed hour

#### **EDITING RATES:**

\$50 per hour of editing time

## **NON-BROADCAST:**

### **Corporate, Industrial, Training Video,...**

“PER PROJECT” RATES by length of script

0-5 Minutes - \$150

5-10 Minutes - \$200

10-20 Minutes - \$300

20-30 Minutes - \$450

Longer – add \$100 for every 10 additional minutes

“PER HOUR” RATES

\$300

NOTES

When paying “per hour”, it is understood that there is a 1-hour minimum. Thereafter there are 15 minute increments

For a particularly lengthy recording the second hour is charged at \$200 and subsequent hours at \$150

## **NON-BROADCAST:**

### **Education, eLearning, ESL,...**

As much of this work is long-form and/or on-going work, my rate is lower than for other types of narration.

“PER HOUR” RATES

\$300

NOTES

it is understood that there is a 1-hour minimum. Thereafter there are 15 minute increments

If you would like regular deliveries on an on-going project, the rate for this work can be reduced to \$200.

## **NON-BROADCAST and BROADCAST:**

### **Film, Video, Documentary,...**

MODERATE-PLAY/NON-BROADCAST NARRATIONS (Documentary on local PBS affiliate only, Internet video, DVD, etc.)

Per Hour: \$300

Per Project: \$200 and up, based on length of script \*

LARGE-PLAY/BROADCAST NARRATIONS (National Geographic documentary, etc.)

Per Hour: \$500

Per Project: \$500 and up, based on length of script \*

### NOTES

When paying “per hour”, it is understood that there is a 1-hour minimum. Thereafter there are 15 minute increments

\* A standard narration is at 170 words per minute and one can expect to complete 45 to 50 minutes of recorded text in an hour.

## **NON-BROADCAST:**

### **Medical, Pharmaceutical,...**

Medical narration is a specialised skill and I calculate my rates accordingly. (See the general notes above for more information on “per project” vs. “per hour”)

“PER PROJECT” RATES by length of script

0-5 Minutes - \$200

5-10 Minutes - \$300

10-20 Minutes - \$400

20-30 Minutes - \$500

Longer – add \$100 to \$150 for every 10 additional minutes

“PER HOUR” RATES

\$400

## **NON-BROADCAST:**

**Web, Online Tutorial, Flash,...**

“PER PROJECT” RATES by length of script

0-5 Minutes - \$200

5-10 Minutes - \$300

10-20 Minutes - \$400

20-30 Minutes - \$500

Longer – add \$100 to \$150 for every 10 additional minutes

“PER HOUR” RATES

\$400